

Information on the Phoenix Coyotes

Economic Impact of Coyotes and Arena

- Since the development of the Arena – sales tax in the surrounding areas (Westgate and Zanjero) has increased substantially. From Fiscal Year 2005 to 2008 sales tax increased 350%, from \$1.4 million to \$6.3 million in the Sports and Entertainment District.
- Throughout the hockey season (October through April) sales tax at Westgate City Center spikes and then begins to decrease (see sales tax chart). This may be due to the team's success rating and as the team begins to lose less people are likely to attend games, which results in less spending.
- In 2008 the hotels at the Sports and Entertainment District accounted for 84% of Glendale's total hotel sales tax collection – almost [REDACTED]
- According to the Arizona Office of Tourism's 2007 Report, the average out-of-town leisure traveler spends 3.5 days in Arizona. A 2007 Tourism Survey commissioned by the Glendale Office of Tourism, conducted by Precision Research found that the average out-of-town visitor spends approximately \$295 during their visit in Glendale.
- The Arena has served as catalyst for development in the Sports and Entertainment District. Since its construction there has been over 4 million square feet of new development in the area. In addition there is almost 30 million square feet entitled for future development within the Sports and Entertainment District.
- The development of over 1 million square feet of Class A Office Space is a direct result of the amenities provided by the Sports and Entertainment District.
- The Jobing.com Arena served as an anchor and springboard for future development. Without the development of the Arena – the Stadium, Camelback Ranch and USA Basketball wouldn't have been possible.
- According to an article in the Arizona Republic and data from Marketron, homes near Westgate City Center and the Arena (zip code 85305) increased in price by 210% from 2001-2006.
- The Phoenix Coyotes and annual events at the Arena as well as the Sports and Entertainment District have had a positive impact on Glendale's tourism industry. The number of visitors and inquiries to the city's Visitor Center and websites has increased by substantially since 2004. For example, since 2004 the number of requests for travel packets has increased 151% and the number of website visits has gone up 777%!

Glendale Office of Tourism Statistics

Year	# of walk-in Visitors	# of call to Visitor Center	# of Travel Packets mailed	# of Web Visits to VisitGlendale.com
2004	9,704	6,863	3,204	31,235
2005	10,373	7,649	3,497	62,942
2006	12,165	7,325	5,664	105,797
2007	13,120	8,547	8,740	273,937
2008	16,601	8,606	8,071	403,714

Events & Attendance

- According to the Sports Business Journal (2009) the Coyotes ranks 25th in attendance with an average attendance of 14,734.
- Attendance at Coyotes games has increased since moving from Downtown Phoenix to Glendale's Sports and Entertainment District:

<i>US Airways</i>	
Season	Attendance
'00-'01	14,224
'01-'02	13,165
'02-'03	13,229
<i>Jobing.com Arena</i>	
'04-'05	NHL lockout
'05-'06	15,582
'06-'07	14,988
'07-'08	14,820
'08-'09	14,875

- According to the Arena, in 2007 they had approximately 125 events (ticketed, not-ticketed, public and private) and in 2008 they saw the number of events decrease to 104. The average number of visitors the Arena sees each year is 1.2 million.
- Jobing.com Annual Event Calendar for Major Ticketed Events only:

Year	Coyotes Games	Concerts	Other Events	AZ Sting Games	Yearly Total
2004	24	17	9	7	57
2005	19	22	14	3	58
2006	40	19	1	8	68
2007	38	15	17	8	78
2008	43	15	10	0	68

- As reported to the Arizona Office of Tourism by Jobing.com staff, the Arena's annual attendance has increased 71.5% since 2005.
 - 2005 699,345
 - 2006 1,253,621
 - 2007 1,200,000
 - 2008 1,200,000
- Since Moyes took ownership of the Coyotes, team attendance has decreased each year.
- The Arena has not seen an increase in major ticketed event booking since Moyes took ownership of the Coyotes, and actually saw a decrease in the number of total Arena events from 2007 to 2008.
- In 2004 the Jobing.com Arena was ranked Best New Major Concert Venue by *Pollstar*.
- According to the Arizona Office of Tourism, Jobing.com Area consistently ranks in the top 10 of the Top 50 Arizona Tourist Attractions.
- According to a Glendale Tourism survey, 70% of respondents indicated that their visitation to Glendale has been for sporting events or concerts.
 - Respondents from the higher income categories (\$100,000 or more per annum) are substantially more likely to report attending concerts or sporting events than are respondents in the \$55,000 to \$100,000 income categories.
 - Additionally, just over one-third of the respondents have visited Westgate City Center for shopping and dining in conjunction with their visit for concerts or sporting events (34%).
 - Out-of-Town visitors account for 32% of visitation.

Coyotes History

- Cost to purchase Coyotes by Moyes and others - \$127 million (2006)
- Coyote's Team Valuation in 2008 - \$142 Million (Forbes Magazine, 2008)
- According to Forbes, the Coyotes ranks 29 out of 30 NHL Teams (2008) in valuation and the estimated revenue for the team is \$68 million.
- In 2008 Coyotes games began to be broadcast on Fox Sports Arizona with a TV Market Share of .5 (2008). While low, this market share is higher than four other NHL teams.

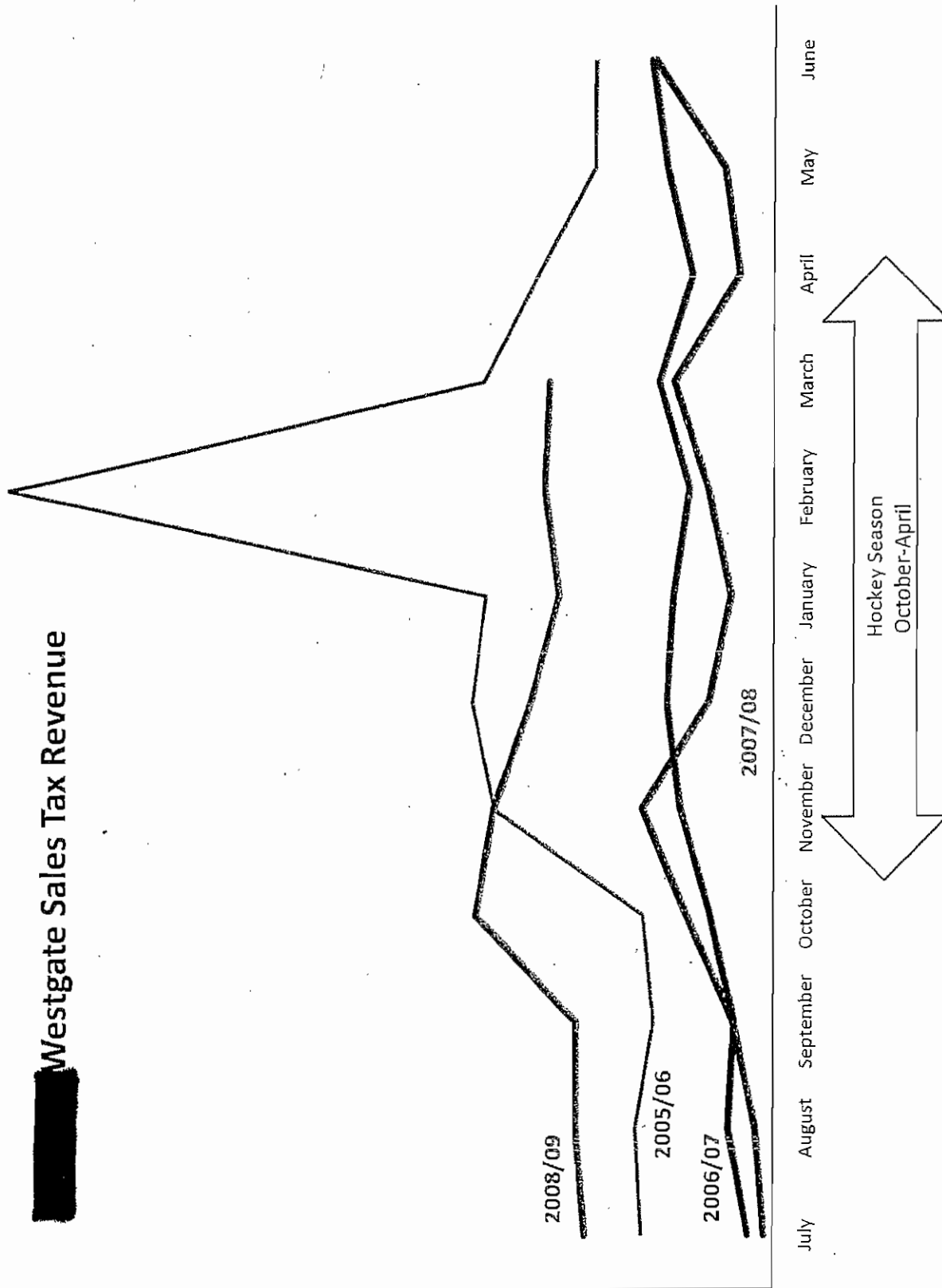
Glendale's Media Investment in the Coyotes & Jobing.com Arena

- The City of Glendale has invested a substantial amount of money, time and creative energy in promoting and partnering with both the Coyotes and Jobing.com Arena. It is estimated that the total value of these promotional, advertising and media partnership opportunities is well over \$1 million.
- Marketing staff has worked to cross promote the facility in the media and to the public through live shots, media remotes, print publications, tourism newsletters, events, activities and other promotional opportunities. Highlights include:
 - Collateral Materials (Connection, Relay, Tourism Calendar, Sanitation Truck Wrap)
 - Community Events (library activities, parks and recreation activities, incorporated Howler into many city events)
 - Media Events (live shots that featured upcoming events at the Arena, invited Howler to media segments)
 - Electronic Media – Website postings and global emails
- In 2006 the city developed an ongoing national "Glendale's Got Game" advertising campaign to promote and highlight Glendale's Sports and Entertainment District. The campaign showcased Glendale's sporting venues, sports teams and other entertainment and dining amenities. Glendale's Got Game advertising highlights include:
 - Local and National Print advertising (US Airways, Arizona Republic, Business Magazine AZ Magazine, West Valley News, Where, Boston Globe, USA Today, etc.)
 - National Online advertising (Newtimes.com, fanster.com, AZcentral.com, etc)
 - Creation of Glendale's Got Game website
 - Billboard at Westgate that features Coyotes logo
 - Glendale's Got Game TV spot on Fox Sports West in 2009 (featured hockey and Arena)
 - Glendale's Got Game promotional items
 - Maps, brochures, Visitor and Resident Guides that feature the Coyotes and Jobing.com Arena
- From 2006 to 2008, www.GlendaleGotGame.com saw an increase of 1544% in visitors! In 2006 the first year of operation, the site only saw 1,980 visits and in 2008 saw 32,556 visitors.

BACKUP INFORMATION

\$1,300,000
 \$1,250,000
 \$1,200,000
 \$1,150,000
 \$1,100,000
 \$1,050,000
 \$1,000,000
 \$950,000
 \$900,000
 \$850,000
 \$800,000
 \$750,000
 \$700,000
 \$650,000
 \$600,000
 \$550,000
 \$500,000
 \$450,000
 \$400,000
 \$350,000
 \$300,000
 \$250,000
 \$200,000
 \$150,000
 \$100,000
 \$50,000
 \$0

Westgate Sales Tax Revenue



A	B	J
Month	Total Tax	Total Tax
Jul-05	15,190.48	-
Aug-05	29,089.37	-
Sep-05	64,741.48	-
Oct-05	138,760.35	-
Nov-05	207,286.23	-
Dec-05	102,959.61	-
Jan-06	67,913.25	-
Feb-06	104,240.47	8,688.45
Mar-06	157,551.13	-
Apr-06	54,965.03	87,285.17
May-06	78,248.43	13,270.54
Jun-06	187,813.34	107,325.16
Total	1,208,759.17	216,569.32
Jul-06	40,841.51	40,155.74
Aug-06	72,447.43	262,820.36
Sep-06	62,888.93	106,016.96
Oct-06	100,946.08	108,066.80
Nov-06	148,124.59	116,501.99
Dec-06	168,790.64	180,463.90
Jan-07	158,455.32	84,743.68
Feb-07	133,858.20	110,752.19
Mar-07	181,310.34	101,034.53
Apr-07	129,346.01	89,075.83
May-07	169,084.54	98,940.05
Jun-07	193,760.74	77,499.95
Total	1,559,854.33	1,376,071.98
Jul-07	207,703.03	68,996.74
Aug-07	217,059.93	112,508.28
Sep-07	189,214.61	75,501.07
Oct-07	205,684.47	83,092.39
Nov-07	441,245.70	137,770.56
Dec-07	475,376.03	173,412.61
Jan-08	454,084.42	122,203.00
Feb-08	1,210,919.48	170,162.31
Mar-08	458,173.49	188,619.52
Apr-08	371,431.09	135,091.43
May-08	282,863.60	129,658.65
Jun-08	282,340.55	120,546.23
Total	4,796,096.40	1,517,562.79
Jul-08	297,090.57	112,077.15
Aug-08	311,286.25	148,617.06

Sep-08	311,157.56	126,594.41
Oct-08	470,004.80	148,758.69
Nov-08	441,996.19	198,760.75
Dec-08	382,951.40	205,097.08
Jan-09	337,795.48	149,544.39
Feb-09	361,102.34	188,891.92
Mar-09	353,316.00	
Total	3,266,700.59	1,278,341.45

Period	Glendale Hotel/Motel Activity 25	
Jan-04	19,835.58	-
Feb-04	24,380.06	-
Mar-04	41,132.46	-
Apr-04	19,454.54	-
May-04	15,213.44	-
Jun-04	14,451.79	-
Jul-04	14,099.40	-
Aug-04	12,379.43	-
Sep-04	13,284.01	-
Oct-04	17,788.54	-
Nov-04	20,672.92	-
Dec-04	17,771.43	-
Jan-05	22,792.87	-
Feb-05	27,226.72	-
Mar-05	41,607.56	-
Apr-05	22,878.73	-
May-05	18,062.07	-
Jun-05	16,406.82	-
Jul-05	13,833.27	-
Aug-05	11,571.59	-
Sep-05	12,974.39	-
Oct-05	16,624.98	-
Nov-05	23,014.78	-
Dec-05	19,413.45	-
Jan-06	26,332.58	-
Feb-06	30,035.57	-
Mar-06	43,481.30	-
Apr-06	25,934.26	-
May-06	22,409.32	-
Jun-06	20,325.56	-
Jul-06	16,037.67	-
Aug-06	16,854.05	-
Sep-06	18,096.46	-
Oct-06	25,589.61	-
Nov-06	26,077.26	-
Dec-06	22,311.64	-
Jan-07	35,093.19	-
Feb-07	33,404.38	-
Mar-07	48,914.98	-
Apr-07	26,520.71	-
May-07	23,738.03	-
Jun-07	19,151.81	-
Jul-07	18,995.90	-
Aug-07	17,741.37	-

Sep-07	21,292.85	-
Oct-07	52,569.01	-
Nov-07	88,236.31	-
Dec-07	99,933.07	79,198.54
Jan-08	121,195.32	90,588.79
Feb-08	260,022.05	214,937.48
Mar-08	236,209.22	193,014.35
Apr-08	129,876.52	105,501.90
May-08	89,950.15	72,527.90
Jun-08	94,287.82	77,779.33
Jul-08	75,264.07	62,802.37
Aug-08	87,785.25	75,822.39
Sep-08	102,344.93	90,663.40
Oct-08	158,207.71	138,220.94
Nov-08	168,162.22	149,842.32
Dec-08	122,020.97	111,420.72
Jan-09	159,025.20	139,508.92
Feb-09	174,448.44	151,069.10
Mar-09	232,553.41	197,180.08
Total	3,467,301.00	1,950,078.53

Sales Tax for Hotels 2008	Glendale Hotel/Motel	
Jan-08	121,195.32	90,588.79
Feb-08	260,022.05	214,937.48
Mar-08	236,209.22	193,014.35
Apr-08	129,876.52	105,501.90
May-08	89,950.15	72,527.90
Jun-08	94,287.82	77,779.33
Jul-08	75,264.07	62,802.37
Aug-08	87,785.25	75,822.39
Sep-08	102,344.93	90,663.40
Oct-08	158,207.71	138,220.94
Nov-08	168,162.22	149,842.32
Dec-08	122,020.97	111,420.72
	1,645,326.23	1,383,121.89

Yearly Visitor Inquiry Information

Year	# of walk-in Visitors	# of call to Visitor Center	# of Leisure Travel Packets mailed	# of Web Visits to VisitGlendale.com
2004	9,704	6,863	3,204	31,235
2005	10,373	7,649	3,497	62,942
2006	12,165	7,325	5,664	105,797
2007	13,120	8,547	8,740	273,937
2008	16,601	8,606	8,071	403,714

Yearly Events and Games Totals

Year	Coyotes Games	Concerts	Non-Concert events	AZ Sting Games
2004	24	17	9	7
2005	19	22	14	3
2006	40	19	1	8
2007	38	15	17	8
2008	43	15	10	0

	Coyotes Games	Concerts	Non- Concert Events	AZ Sting Games	Monthly Total Games/Events	Sales Tax Revenue	Hotel Sales Tax	Westgate/Z anijero	Attendance for Coyotes Games
October-03	5	N/A	N/A	N/A					
November-03	5	N/A	N/A	N/A					
December-03	6	N/A	N/A	N/A					
January-04	7	0	4	2	13				
February-04	8	0	1	2	11				
March-04	8	3	3	2	16				
April-04	1	1	0	1	3				
May-04	0	1	0	0	1				
June-04	0	4	1	0	5				
July-04	0	1	0	0	1				
August-04	0	1	0	0	1				
September-04	0	0	0	0	0				
October-04	0	2	0	0	2				
November-04	0	2	0	0	2				
December-04	0	2	0	0	2				
January-05	1	17	9	7					
February-05	0	2	1	0	3				
March-05	0	0	0	1	1				
April-05	0	0	2	2	4				
May-05	0	5	0	0	5				
June-05	0	1	2	0	3				
July-05	0	1	0	0	1				
August-05	0	0	2	0	2				
September-05	0	1	1	0	2				
October-05	6	4	3	0	13				
November-05	7	4	0	0	11				
December-05	6	4	3	0	13				
January-06	19	22	14	3					
February-06	7	0	3	2	12				
03-'04 Season									
15,467									
Avg. per game									
attendance									
05-'06 Season									
15,582									
Avg. per game									
attendance									

03-'04 Season
15,467
Avg. per game
attendance

05-'06 Season
15,582
Avg. per game
attendance

February-06	5	1	0	2	8
March-06	5	5	0	2	12
April-06	3	1	0	2	6
May-06	0	2	0	0	2
June-06	0	3	0	0	3
July-06	0	0	2	0	2
August-06	0	1	1	0	2
September-06	0	0	2	0	2
October-06	6	1	0	0	7
November-06	7	2	0	0	9
December-06	7	3	1	0	11
	40	19	9	8	
January-07	4	2	1	2	9
February-07	5	2	0	2	9
March-07	9	2	3	3	17
April-07	3	1	0	1	5
May-07	0	0	2	0	2
June-07	0	1	2	0	3
July-07	0	0	2	0	2
August-07	0	0	2	0	2
September-07	0	1	2	0	3
October-07	6	1	0	0	7
November-07	5	4	1	0	10
December-07	6	1	2	0	9
	38	15	17	8	
January-08	7	0	0	0	7
February-08	7	0	0	0	7
March-08	9	3	2	0	14
April-08	1	2	2	0	5
May-08	0	0	0	0	0
June-08	0	2	0	0	2
July-08	0	0	0	0	0
August-08	0	1	2	0	3
September-08	0	2	1	0	3

06-'07 Season
14,998
Avg. per game
attendance

07-'08 Season
14,820
Avg. per game
attendance

Coyotes Games, Concerts, Non-concerts and Sting Games from October 2003 to Present:

2003

OCTOBER 2003

Coyotes Games Totals: 5

October 10, 2003 – Coyotes vs. St. Louis Blues

October 18, 2003 – Coyotes vs. Philadelphia Flyers

October 23, 2003 – Coyotes vs. Toronto Maple Leafs

October 28 2003 – Coyotes vs. Chicago Blackhawks

October 31, 2003 – Coyotes vs. Vancouver Canucks

NOVEMBER 2003

Coyotes Games Totals: 5

November 8, 2003 – Coyotes vs. Mighty Ducks of Anaheim

November 13, 2003 – Coyotes vs. Colorado Avalanche

November 19, 2003 – Coyotes vs. St. Louis Blues

November 21, 2003 – Coyotes vs. San Jose Sharks

November 27, 2003 – Coyotes vs. Los Angeles Kings

DECEMBER 2003

Coyotes Games Totals: 6, 3 Games in Glendale

December 10, 2003 – Coyotes vs. Dallas Stars

December 12, 2003 – Coyotes vs. Edmonton Oilers

December 15, 2003 – Coyotes vs. Minnesota Wild

Glendale Arena opened its doors on December 26, 2003

December 27, 2003 – Coyotes vs. Nashville Predators

December 29, 2003 – Coyotes vs. New York Rangers

December 31, 2003 – Coyotes vs. Los Angeles Kings

2004:

JANUARY 2004

January 3, 2004 – WWE Smackdown

January 9, 2004 - Sting

January 11, 2004 – Coyotes vs. Atlanta Thrashers

January 13, 2004 – Coyotes vs. Vancouver Canucks

January 16, 2004 – PBR

January 17, 2004 – PBR

January 21, 2004 – Coyotes vs. San Jose Sharks

January 22, 2004 – Fight Night at the Den

January 24, 2004 – Coyotes vs. Detroit Red Wings

January 27, 2004 – Coyotes vs. Calgary Flames

January 29, 2004 – Coyotes vs. Ottawa Senators

January 30, 2004 – Sting
January 31, 2004 – Coyotes vs. Dallas Stars

FEBRUARY 2004

February 2, 2004 – Coyotes vs. Columbus Blue Jackets
February 4, 2004 – Coyotes vs. Florida Panthers
February 7, 2004 – Meadowlark Lemon's Harlem All-Stars
February 13, 2004 – Coyotes vs. New York Islanders
February 14, 2004 – Coyotes vs. Dallas Stars
February 21, 2004 – Coyotes vs. Nashville Predators
February 21, 2004 – Sting vs. Anaheim
February 23, 2004 – Coyotes vs. Mighty Ducks of Anaheim
February 25, 2004 – Coyotes vs. Pittsburgh Penguins
February 27, 2004 – Coyotes vs. Edmonton Oilers
February 29, 2004 – Sting vs. Calgary

MARCH 2004

March 2, 2004 – The Black Stallion and other Equine Friends of the Arabian Nights Performance
March 3, 2004 – Britney Spears
March 5, 2004 – Coyotes vs. Montreal Canadians
March 6, 2004 – Sting vs. Rochester
March 7, 2004 – Coyotes vs. Minnesota Wild
March 9, 2004 – Sting vs. Colorado
March 10, 2004 – Coyotes vs. Los Angeles Kings
March 12, 2004 – Coyotes vs. Colorado Avalanche
March 16, 2004 – Coyotes vs. Mighty Ducks of Anaheim
March 18, 2004 – Coyotes vs. Detroit Red Wings
March 20, 2004 – Circo de Food City Bilingual Circus
March 21, 2004 – Circo de Food City Bilingual Circus
March 24, 2004 – Coyotes vs. Calgary Flames
March 26, 2004 – Coyotes vs. San Jose Sharks
March 27, 2004 – Rod Stewart
March 31, 2004 – Prince

APRIL 2004

April 2, 2004 – Clay Aiken and Kelly Clarkson
April 3, 2004 – Sting vs. Vancouver
April 3, 2004 – Coyotes vs. Chicago Blackhawk

MAY 2004

May 20, 2004 – Fox Summer Music Mania

JUNE 2004

June 9, 2004 – Kenny Chesney
June 22, 2004 – Crusty Demons Global Assault
July 16, 2004 – Sarah McLachlan
July 28, 2004 – Michael W. Smith
July 30, 2004 – Fight Night at the Den II

AUGUST 2004

August 20, 2004 – Toby Keith

SEPTEMBER 2004

None

OCTOBER 2004

**2004-05 Season cancelled due to 2004-05 NHL lockout*

October 22, 2004 – Steven Curtis Chapman

October 23, 2004 – Joan Sebastian and Marco Antonio Solis

NOVEMBER 2004

November 7, 2004 – Yanni

November 17, 2004 – Avril Lavigne

DECEMBER 2004

December 9, 2004 – Jimmy Eat World

December 16, 2004 – Manheim Steamroller

2005:

JANUARY 2005

January 1, 2005 – Newsboys

January 18, 2005 – Cher

January 28, 2005 – Fight Night at the Den III

FEBRUARY 2005

February 4, 2005 – Sting vs. Anaheim

MARCH 2005

March 11, 2005 – Sting

March 18, 2005 – Monsters of Destruction

March 19, 2005 – Monsters of Destruction

March 25, 2005 – Sting

APRIL 2005

April 6, 2005 – Slipknot

April 9, 2005 – Sting

April 14, 2005 – U2
April 15, 2005 – U2
April 16, 2005 – Sting
April 30, 2005 – Bruce Springstein

MAY 2005

May 5, 2005 – Elton John
May 13, 2005 – PBR
May 14, 2005 – PBR

JUNE 2005

June 14, 2005 – Kenny Chesney

JULY 2005

July 8, 2005 – Fight Night at the Den
July 22, 2005 – IMFA Freestyle Motocross
July 23, 2005 – IMFA Freestyle Motocross

AUGUST 2005

August 6, 2005 – Rage in the Cage 73
August 16, 2005 – American Idols Live

SEPTEMBER 2005

None

OCTOBER 2005

October 5, 2005 – Motley Crue
October 6, 2005 – Neil Diamond
October 8, 2005 – Coyotes vs. Minnesota Wild
October 13, 2005 – Coyotes vs. Nashville Predators
October 15, 2005 – Coyotes vs. Detroit Red Wings
October 17, 2005 – The Eagles
October 21, 2005 – PRCA Southwest World Championship Rodeo
October 22, 2005 – PRCA Southwest World Championship Rodeo
October 23, 2005 – Super Jaripeo De Lujo
October 25, 2005 – Coyotes vs. St. Louis Blues
October 27, 2005 – Coyotes vs. Calgary Flames
October 29, 2005 – Coyotes vs. Dallas Stars
October 30, 2005 – Celtic Tiger

NOVEMBER 2005

November 3, 2005 – Coyotes vs. Los Angeles Kings
November 10, 2005 – Coyotes vs. Calgary Flames

November 11, 2005 – The Eagles
November 12, 2005 – Coyotes vs. Mighty Ducks of Anaheim
November 16, 2005 – Coyotes vs. Calgary Avalanche
November 20, 2005 – Coyotes vs. Columbus Blue Jackets
November 22, 2005 – Coyotes vs. Mighty Ducks of Anaheim
November 23, 2005 – Paul McCartney
November 25, 2005 – Depeche Mode
November 26, 2005 – Coyotes vs. Vancouver Canucks
November 27, 2005 – The Rolling Stones

DECEMBER 2005

December 3, 2005 – Coyotes vs. Carolina Hurricane
December 4, 2005 – Wynona Judd
December 5, 2005 – Coyotes vs. Atlanta Thrashers
December 9, 2005 – Trans-Siberian Orchestra
December 10, 2005 – Reggaeton en el Desierto
December 11, 2005 – Steven Curtis Chapman and MercyMe
December 15, 2005 – Coyotes vs. Tampa Bay Lightning
December 16, 2005 – BooKoo Arenacross
December 17, 2005 – BooKoo Arenacross
December 18, 2005 – BooKoo Arenacross
December 20, 2005 – Coyotes vs. St. Louis Blues
December 22, 2005 – Coyotes vs. San Jose Sharks
December 29, 2005 – Coyotes vs. Los Angeles Kings
December 31, 2005 – Coyotes vs. Colorado Avalanche

2006:

JANUARY 2006

January 6, 2006 – Rolling Thunder Monster Trucks Tour
January 7, 2006 – Rolling Thunder Monster Trucks Tour
January 8, 2006 – Coyotes vs. Columbus Blue Jackets
January 13, 2006 – Sting vs. Portland
January 14, 2006 – Rage in the Cage Extreme
January 16, 2006 – Coyotes vs. Washington Capitals
January 19, 2006 – Coyotes vs. Florida Panthers
January 21, 2006 – Coyotes vs. Edmonton Oilers
January 27, 2006 – Sting vs. Calgary
January 28, 2006 – Coyotes vs. San Jose Sharks
January 29, 2006 – Coyotes vs. Edmonton Oilers
January 31, 2006 – Coyotes vs. Vancouver Canucks

FEBURARY 2006

February 1, 2006 – Aerosmith and Lenny Kravitz

February 2, 2006 – Coyotes vs. Los Angeles Kings
February 3, 2006 – Sting vs. Colorado
February 4, 2006 – Coyotes vs. Minnesota Wild
February 7, 2006 – Coyotes vs. Chicago Blackhawk
February 9, 2006 – Coyotes vs. Dallas Stars
February 12, 2006 – Coyotes vs. San Jose Sharks
February 18, 2006 – Sting vs. Calgary

MARCH 2006

March 2, 2006 – Coyotes vs. Dallas Stars
March 3, 2006 – Nickelback
March 9, 2006 – Bon Jovi
March 10, 2006 – Sting vs. Edmonton
March 11, 2006 – Coyotes vs. Mighty Ducks of Anaheim
March 18, 2006 – Sting vs. Colorado
March 19, 2006 – Thirdday
March 23, 2006 – Coyotes vs. Chicago Blackhawk
March 25, 2006 – Coyotes vs. Mighty Ducks of Anaheim
March 28, 2006 – Coyotes vs. Nashville Predators
March 29, 2006 – Fall Out Boy
March 31, 2006 – Queen and Paul Rodgers

APRIL 2006

April 1, 2006 – Sting vs. Bandits
April 2, 2006 – The Aguilar Family Farewell Tour
April 8, 2006 – Coyotes vs. Dallas Stars
April 10, 2006 – Coyotes vs. San Jose Sharks
April 13, 2006 – Coyotes vs. Los Angeles Kings
April 14, 2006 – Sting vs. San Jose

MAY 2006

May 5, 2006 – Brad Paisley
June 3, 2006 – Bruce Springstein

JUNE 2006

June 8, 2006 – Madonna
June 10, 2006 – Madonna
June 15, 2006 – Kenny Chesney

JULY 2006

July 21, 2006 – IFMA Freestyle Motocross
July 22, 2006 – IFMA Freestyle Motocross

AUGUST 2006

August 9, 2006 – Champions on Ice

August 21, 2006 – Red Hot Chili Peppers

SEPTEMBER 2006

September 11, 2006 – Cirque du Soleil

September 12, 2006 – Cirque du Soleil

OCTOBER 2006

October 4, 2006 – Tom Petty

October 5, 2006 – Coyotes vs. New York Islanders

October 7, 2006 – Coyotes vs. Anaheim

October 19, 2006 – Coyotes vs. Los Angeles

October 21, 2006 – Coyotes vs. Dallas

October 26, 2006 – Coyotes vs. Edmonton

October 28, 2006 – Coyotes vs. New York Rangers

NOVEMBER 2006

November 4, 2006 – Coyotes vs. Los Angeles

November 9, 2006 – Coyotes vs. Dallas

November 11, 2006 – Coyotes vs. San Jose

November 14, 2006 – Coyotes vs. Minnesota

November 16, 2006 – Coyotes vs. Chicago

November 19, 2006 – Dixie Chicks

November 22, 2006 – Coyotes vs. New Jersey

November 26, 2006 – Trans-Siberian Orchestra

November 30, 2006 – Coyotes vs. Los Angeles

DECEMBER 2006

December 3, 2006 – High School Musical – The Concert

December 4, 2006 – Coyotes vs. Nashville

December 7, 2006 – Panic! At the Disco

December 9, 2006 – Coyotes vs. Dallas

December 12, 2006 – How the Edge Stole Christmas – concert

December 14, 2006 – Coyotes vs. Columbus

December 16, 2006 – Coyotes vs. Calgary

December 21, 2006 – Coyotes vs. Edmonton

December 23, 2006 – Coyotes vs. Anaheim

December 28, 2006 – Coyotes vs. San Jose

December 29, 2006 – Dancing with the Stars

2007:

JANUARY 2007

January 5, 2007 – Sting vs. Colorado
January 11, 2007- Coyotes vs. Detroit
January 13, 2007- Coyotes vs. San Jose
January 14, 2007 – Justin Timberlake
January 15, 2007- Coyotes vs. St. Louis
January 19, 2007 – Sting vs. Portland
January 26, 2007 – Smucker's Stars on Ice
January 27, 2007- Coyotes vs. Pittsburgh
January 28, 2007 – The Cheetah Girls

FEBRUARY 2007

February 1, 2007- Coyotes vs. Nashville
February 2, 2007 – Sting vs. New York
February 3, 2007 – Coyotes vs. Minnesota
February 15, 2007 – Coyotes vs. Anaheim
February 17, 2007- Coyotes vs. Detroit
February 18, 2007 – Sting vs. Edmonton
February 22, 2007 – Coyotes vs. Calgary
February 25, 2007 – Rockstar Taste of Chaos
February 28, 2007 – Christina Aguilera

MARCH 2007

March 2, 2007 – Sting vs. Chicago
March 3, 2007- Coyotes vs. Columbus
March 8, 2007- Coyotes vs. Vancouver
March 9, 2007 – My Chemical Romance
March 10, 2007- Coyotes vs. Chicago
March 11, 2007 – The "World Famous" Lippizzaner Stallions
March 12, 2007- Coyotes vs. Philadelphia
March 15, 2007- Coyotes vs. San Jose
March 16, 2007 – Sting vs. Calgary
March 17, 2007- Coyotes vs. Colorado
March 22, 2007- Coyotes vs. Anaheim
March 22, 2007- My Little Pony
March 23, 2007 – My Little Pony
March 24, 2007- Coyotes vs. Dallas
March 27, 2007 – Rod Stewart
March 29, 2007- Coyotes vs. Colorado
March 31, 2007 – Sting vs. San Jose

APRIL 2007

April 1, 2007- Coyotes vs. St. Louis
April 3, 2007 – Coyotes vs. Los Angeles

April 8, 2007- Coyotes vs. Vancouver
April 13, 2007 – Sting vs. Calgary
April 24, 2007 – Bill Gaither & The Homecoming Friends

MAY 2007

May 26, 2007 – Cirque du Soleil
May 27, 2007 – Cirque du Soleil

JUNE 2007

June 13, 2007 – John Mayer
June 29, 2007 – PBR
June 30, 2007 – PBR

JULY 2007

July 18, 2007 – American Idols Live
July 25, 2007 – Martina McBride

AUGUST 2007

August 3, 2007 – Tim McGraw and Faith Hill
August 7, 2007 – The Peak Festivus

SEPTEMBER 2007

September 1, 2007 – Action Sports World Tour
September 2, 2007 – Action Sports World Tour
September 28, 2007 – Casting Crowns Concert

OCTOBER 2007

October 4, 2007- Coyotes vs. St. Louis
October 6, 2007- Coyotes vs. Boston
October 12, 2007 – Hootie & the Blowfish
October 13, 2007- Coyotes vs. Minnesota
October 18, 2007- Coyotes vs. Edmonton
October 20, 2007- Coyotes vs. Detroit
October 27, 2007- Coyotes vs. Dallas

NOVEMBER 2007

November 3, 2007- Coyotes vs. Anaheim
November 8, 2007- Coyotes vs. Dallas
November 9, 2007 – Hannah Montana
November 15, 2007- Coyotes vs. San Jose
November 18, 2007 – So You Think You Can Dance?
November 21, 2007- Coyotes vs. Los Angeles
November 23, 2007 – Van Halen

November 24, 2007- Coyotes vs. Toronto
November 25, 2007 – Fall Out Boys
November 28, 2007 – Ozzy Osbourne

DECEMBER 2007

December 5, 2007- Coyotes vs. Los Angeles
December 6, 2007 – Dane Cook
December 7, 2007- Coyotes vs. San Jose
December 14, 2007 – Andrea Bocelli
December 22, 2007- Coyotes vs. Vancouver
December 27, 2007- Coyotes vs. Minnesota
December 28, 2007 – Dancing with the Stars
December 29, 2007- Coyotes vs. Detroit
December 31, 2007- Coyotes vs. Colorado

2008:

JANUARY 2008

January 3, 2008 – Coyotes vs. Chicago
January 5, 2008 – Coyotes vs. Anaheim
January 15, 2008 – Coyotes vs. San Jose
January 17, 2008 – Coyotes vs. Columbus
January 19, 2008 – Coyotes vs. Chicago
January 21, 2008 – Coyotes vs. Buffalo
January 24, 2008 – Coyotes vs. Nashville

FEBRUARY 2008

February 7, 2008 – Coyotes vs. Columbus
February 10, 2008 – Coyotes vs. Nashville
February 14, 2008 – Coyotes vs. Dallas
February 16, 2008 – Coyotes vs. Los Angeles
February 19, 2008 – Coyotes vs. Calgary
February 22, 2008 – Coyotes vs. Colorado
February 24, 2008 – Coyotes vs. St. Louis

MARCH 2008

March 1, 2008 – Coyotes vs. Calgary
March 2, 2008 – Foo Fighters
March 6, 2008 – Coyotes vs. Montreal
March 8, 2008 – Coyotes vs. Ottawa
March 11, 2008 – Coyotes vs. Anaheim
March 13, 2008 – Coyotes vs. Vancouver
March 15, 2008 – Coyotes vs. Edmonton
March 20, 2008 – Coyotes vs. Los Angeles
March 22, 2008 – Coyotes vs. Anaheim

March 25, 2008 – Coyotes vs. San Jose

APRIL 2008

April 3, 2008 – Coyotes vs. Dallas

April 5, 2008 – The Wiggles (two shows)

April 9, 2008 – Rockstar Taste of Chaos

April 11, 2008 – Bon Jovi

MAY 2008

None

JUNE 2008

June 8, 2008 – Kanye West

July 1, 2008 – American Idols

JULY 2008

None

AUGUST 2008

August 1, 2008 – PBR

August 2, 2008 – PBR

August 20, 2008 – Tom Petty

SEPTEMBER 2008

September 7, 2008 – So You Think You Can Dance?

September 10, 2008 – Neil Diamond

September 13, 2008 – New Kids on the Block

September 24, 2008 – Tina Turner

OCTOBER 2008

October 11, 2008 – Coyotes vs. Blue Jackets

October 23, 2008 – Coyotes vs. Capitals

October 25, 2008 – Coyotes vs. Flames

October 30, 2008 – Coyotes vs. Penguins

NOVEMBER 2008

November 1, 2008 – Coyotes vs. Wild

November 6, 2008 – Carrie Underwood

November 8, 2008 – Coyotes vs. Panthers

November 9, 2008 – Coyotes vs. Sharks

November 15, 2008 – Coyotes vs. Stars

November 18, 2008 – Coyotes vs. Blackhawks

November 21, 2008 – Women of Faith

November 22, 2008 – Women of Faith
November 24, 2008 – Gaither Homecoming
November 26, 2008 – Coldplay
November 28, 2008 – Coyotes vs. Avalanche
November 29, 2008 – Coyotes vs. Sharks

DECEMBER 2008

December 2, 2008 – Coyotes vs. Kings
December 4, 2008 – Coyotes vs. Maple Leafs
December 6, 2008 – Celine Dion
December 11, 2008 – Coyotes vs. Wild
December 13, 2008 – Coyotes vs. Red Wings
December 18, 2008 – Coyotes vs. Predators
December 19, 2008 – Cheetah Girls
December 20, 2008 – Coyotes vs. Blue Jackets
December 21, 2008 – Sarah Brightman
December 27, 2008 – Coyotes vs. Kings
December 31, 2008 – Coyotes vs. Avalanche

2009:

JANUARY 2009

January 2, 2009 – Coyotes vs. Islanders
January 6, 2009 – Coyotes vs. Blackhawks
January 8, 2009 – Coyotes vs. Lightning
January 10, 2009 – Coyotes vs. Stars
January 20, 2009 – Coyotes vs. Red Wings
January 27, 2009 – Coyotes vs. Ducks
January 30, 2009 – Buckcherry and Avenged Sevenfold
January 31, 2009 – Coyotes vs. Sabres

FEBRUARY 2009

February 5, 2009 – Smucker's Stars on Ice
February 7, 2009 – Coyotes vs. Hurricanes
February 12, 2009 – Coyotes vs. Canucks
February 13, 2009 – Valentine's Super Love Jam
February 14, 2009 – Coyotes vs. Flames
February 16, 2009 – Coyotes vs. Oilers
February 19, 2009 – Coyotes vs. Thrashers
February 22, 2009 – PBR
February 27, 2009 – Chris Tomlin
February 28, 2009 – Coyotes vs. Blues

MARCH 2009

March 5, 2009 – Slipknot
March 14, 2009 – Coyotes vs. Predators
March 17, 2009 – Coyotes vs. Sharks
March 19, 2009 – Coyotes vs. Ducks
March 21, 2009 – Coyotes vs. Canucks
March 26, 2009 – Coyotes vs. Oilers
March 30, 2009 – Coyotes vs. Stars

APRIL 2009

April 2, 2009 – Coyotes vs. Kings
April 3, 2009 – Bruce Springsteen
April 7, 2009 – Coyotes vs. Blues
April 11, 2009 – Coyotes vs. Ducks
April 24, 2009 – Britney Spears

MAY 2009

May 21, 2009 – Taylor Swift
May 24, 2009 – Fleetwood Mac
May 28, 2009 – Dane Cook

JUNE 2009

June 23, 2009 – Andre Rieu
June 26, 2009 – Eric Clapton & Steve Windwood
June 28, 2009 – Yanni

JULY 2009

July 9, 2009 – Demi Lovato & David Archuleta
July 20, 2009 – American Idols Live! Tour 2009
July 24, 2009 – Earth Wind & Fire and Chicago
July 25, 2009 – Keith Urban with Sugarland
July 29, 2009 – Saltimbanco by Cirque du Soleil
July 30, 2009 – Saltimbanco by Cirque du Soleil
July 31, 2009 – Saltimbanco by Cirque du Soleil (two shows)

AUGUST 2009

August 1, 2009 - Saltimbanco by Cirque du Soleil (two shows)
August 2, 2009 - Saltimbanco by Cirque du Soleil (two shows)
August 9, 2009 – Sean Hannity Presents Freedom Concert '09
August 11, 2009 – Jonas Brothers World Tour
August 25, 2009 – Incubus

SEPTEMBER 2009

September 8, 2009 – Nickelback

September 20, 2009 – PINK!

September 28, 2009 - Creed

Coyotes Impact on Glendale

Coyotes Valuation

- Cost to purchase Coyotes by Moyes and others - \$127 million
- Coyote's Team Valuation – 2008 - \$142 Million (Forbes Magazine, 2008)
- Ranks 29 out of 30 NHL Teams
- Estimated Revenue 2008 - \$68 million
- 14,734 Average Game Attendance (23 home dates)
- Ranks 25th in Attendance
- Coyote games now broadcast on Fox Sports Arizona
- TV Market Share - .5

Project Report for Western Area

Total Constructed Development 4,371,751 Square Ft.

Total Entitled Development: 29,688,300 Square Ft.

Westgate

Westgate total build out, 6,500,000 Square Ft.

Total construction completed 2,798,333 Square Ft.

Total occupied 2,332,305 Square Ft.

Office completed: 115,477 Sq. Ft.

Qwest	1,286
Inhouse Assist	11,600
Coyotes Admin. Offices	28,164
Remax	6,700
Westgate Design Center	8,481
Westgate Models	4,750
Ellman Offices	6,106
Spec Suites	10,057
Westgate Garden Offices	38,333 (completed)

Retail completed: 125,436 Sq. Ft.

Just Sports	2,081
Apricot Lane	1,305
McFarlane Toys	2,177
Runway Royalty	1,486
Cheri-Cherie	1,229
Fossil	1,608
Sketchers	2,500
Puma	3,504
Body Shop	1,045
Quick Silver	3,150
Tiki Nails	1,292
AMC Theatre	99,389

NEW to list and open as of 3-25-09

Totes Sunglasses	345
Ridemakerz	2,595
Swim and Sport	1,730

Additional Retail Under Construction as of 3/25/09 (not included in total Sq. Ft.)

Sweet Age	1,496
Vacation Network	2,607

Restaurants completed: 88,702 Sq. Ft Total Occ. 3937

Moe's SW Grill	2,450	102
Johnny Rockets	2,914	95
Shanes Rib Shack	2,547	87
Which Wich	1,461	49
Coffee Plantation	3,714	158
Sweet Origins	2,000	130
Cold Stone Creamery	1,500	21
Margaritaville	17,415	693
Hell's Half Acre	2,413	149
Yard House	10,108	500
Bar Louie	5,565	56
Shout House	9,300	544
Kabuki	5,500	299
Gordon Biersch	8,950	446
Saddle Ranch	9,235	591
Camarone's	8,125	364
(formerly Guarduno's)		
Tahitian Noni	4,495	348 (out of bus)
Picazzo Pizza	3,150	77 (out of bus)
Pascotti Sweet Dreams	990	34 (out of bus)
Be Sushi	2,710	62 (out of bus)
Paparones Pizza	3,038	120 (out of bus)
Fox Sports	9,043	446 (out of bus)

Additional Restaurants under construction as of 3/26/09 (not included in total Sq. Ft.)

Bice Bistro	5196	232
Ocean Blue Yogurt	1200	40

Westgate Hotels Completed: 418,579 sq. ft 469 rooms

Renaissance Hotel And Spa	327,779	320 rooms
Westgate Hampton Inn	90,800	149 rooms

Jobing.Com Arena : 604,000 Sq. Ft.

City of Glendale Media Center: 56,160 Sq. Ft.

City of Glendale Conf. Center: 96,245 Sq. Ft

Residential: 847,283 Sq. Ft 422 units

Pillar Apartments	414,570 sq. ft	251 units
The Quarter Condos	432,713 sq. ft	171 units

Zanjero

Total build out from PAD and Design Review Approval 4,618,000 Sq. Ft

Total Sq. Ft completed in Zanjero: 1,122,418 Sq. Ft.

Restaurants: 18,722 Sq. Ft. Total Occ. 654

Cracker Barrel	12,222	321
Native New Yorker	6,500	333

Retail: 164,996 Sq. Ft.

Cabela's	164,996
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Hotels: 290,869 Sq. Ft 458 rooms

Marriot Springhill Suites	66,549	120 rooms
Marriot Residence Inn	87,312	126 rooms
Holiday Inn Express	54,573	96 rooms
Staybridge Suites	82,435	116 rooms

Residential: **647,831 Sq. Ft** **561 units**

Archstone 307,781 253 units

Courtney Vista Apts. 340,050 308 units

91st and Glendale

Total build out and Design Review Approval **208,000 Sq. Ft**

Office 196,000 Sq Ft

Restaurant 12,000 Sq Ft

Existing Office 163,000 Sq Ft

Existing Retail 5,500 Sq Ft

Glendale Corporate Center

Total build out and Design Review Approval **303,000 Sq. Ft**

Existing Office 194,000 Sq Ft

Cornerstone

Total build out and Design Review Approval **236,000 Sq. Ft**

Existing Hotel Rooms 100 Keys

Existing Retail 8,500 Sq. Ft.

CBD101

Total build out and Design Review Approval **4,600,000 Sq. Ft**

Office 2,600,000 Sq. Ft.

Hotel Rooms 500 keys

Retail 157,000

Residential Units 850 units

Main Street

Total build out and Design Review Approval **Over 7,000,000 Sq. Ft**

Business park/Retail Entitled	4,000,000 Sq. Ft.
Residential Units	2,000 units
Hotel Rooms	1,000 keys

Centrada

Total build out and Design Review Approval **Over 4,000,000 Sq. Ft**

Residential Units	1,000 units
Retail	492,000 Sq. Ft.
Hotel Rooms	660 keys
Office	1,900,000

Desert River

Total build out and Design Review Approval **Over 2,000,000 Sq. Ft**

Commercial	2,000,000 Sq. Ft.
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Gateway

Total build out and Design Review Approval **Over 223,300 Sq. Ft**

Hotel Rooms	240 keys
Office	53,146 Sq. Ft.
Retail	5,800 Sq. Ft.